



HOBOKEN 5K

2024 Halloween Run



2024 SPONSORSHIP OPPORTUNITIES

2024 Sponsorship Opportunities

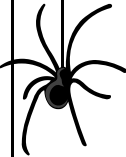
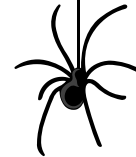
\$10,000 Wicked Witch Sponsor

- 40 Tickets to Shelter's 20th Annual Auction Cocktail Party on Wednesday, 12/11/2023
- Signature Sponsor Featured in Press, Media, & Newsletters to 10,000 Households
- Special Guest Costume Contest Judge
- Special Signage at 5K Live Event Water Station
- Logo prominent on Start/Finish Line Banner at 5K Live Event
- Logo prominent on Banner outside Shelter, by 9/15
- Logo prominently displayed top-tiered on T-shirt, by 9/30

- 40 Race Registrations with 1st Access to Live Event
- Live Event & Virtual Race prominent Shoutouts
- Social Media prominent Shoutouts
- Logo prominently featured in Digital Goodie Bag sent to all Runners
- Logo prominent on Event Website Media kit
- Table prominently located in Race Village



Scan the QR code
for more details or
to pay online



\$5,000 Great Pumpkin Sponsor

- Logo on Start/Finish Line Banner at 5K Live Event
- Logo on Banner outside Shelter (payment due by 9/15)
- Logo prominently displayed on back of T-shirt (payment due by 9/30)
- 20 Race Registrations
- Live Event & Virtual Race Shoutouts
- Social Media Shoutouts
- Digital Goodie Bag
- Logo on Event Website
- Media Kit
- Table in Race Village

\$3,000 Scary Scurry Race Sponsor

- Logo on Start/Finish Line Banner at Kids Race
- Logo on T-shirt (payment due by 9/30)
- 12 Race Registrations
- Live Event & Virtual Race Shoutouts
- Social Media Shoutouts
- Digital Goodie Bag
- Logo on Event Website
- Media Kit
- Table in Race Village

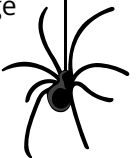


\$2,500 Monster Mile Marker Sponsor

- Logo featured on Mile Markers in 5K Live Event
- Logo on T-shirt (payment due by 9/30)
- 10 Race Registrations
- Live Event & Virtual Race Shoutouts
- Social Media Shoutouts
- Digital Goodie Bag
- Logo on Event Website
- Media Kit
- Table in Race Village

\$1,000 Dashing Demons Sponsor

- Logo on T-shirt (payment due by 9/30)
- 4 Race Registrations
- Live Event & Virtual Race Shoutouts
- Social Media Shoutouts
- Digital Goodie Bag
- Logo on Event Website
- Media Kit
- Table in Race Village



\$500 Graveyard Ghouls Sponsor

- 2 Race Registrations
- Social Media Shoutout
- Digital Goodie Bag
- Logo on Event Website
- Media Kit
- Table in Race Village

\$300 Little Devils Sponsor

- Social Media Shoutout
- Digital Goodie Bag
- Logo on Event Website
- Media Kit
- Table in Race Village

To be included on t-shirts, all payments
must be received by 9/30/2024

2024 Sponsorship Opportunities

Yes! I want to support the The Hoboken Shelter's HoBOOken 5k with a sponsorship in the amount of (circle):

\$10,000 Wicked Witch

\$5,000 Great Pumpkin

\$3,000 Scary Scurry Race Sponsor

\$2,500 Monster Mile Marker

\$1,000 Dashing Demons

\$500 Graveyard Ghouls

\$300 Little Devils

Company: _____

Name: _____

Street: _____

City: _____

State /Zip _____

Phone: _____ Email: _____

Pay Online at
hobokenshelter.org/80s-dance-party



Please circle one: My check is enclosed

Bill my credit card: Visa Mastercard AmEx

Credit Card Number: _____

Expiration Date: _____ CVC: _____ Zip code: _____

Authorized Signature: _____

Mail or Email to:
Sponsorship@hobokenshelter.org
The Hoboken Shelter
Attn: 80's Fundraiser
300 Bloomfield Street, Hoboken, NJ 07030

Name(s) for inclusion in event marketing and the program: _____

Thank you for helping us make this a successful event!

**Please keep a copy of this form for your records.*

