



— From our family to yours —
21ST ANNUAL AUCTION

Live and Online Auction: December 11, 2024

2024

Dear Friend,

The Hoboken Shelter is hosting its 21st Annual Auction in December. Last year, this event drew new friends and loyal donors, and the proceeds enabled us to put keys in the hands of dozens of our Guests.

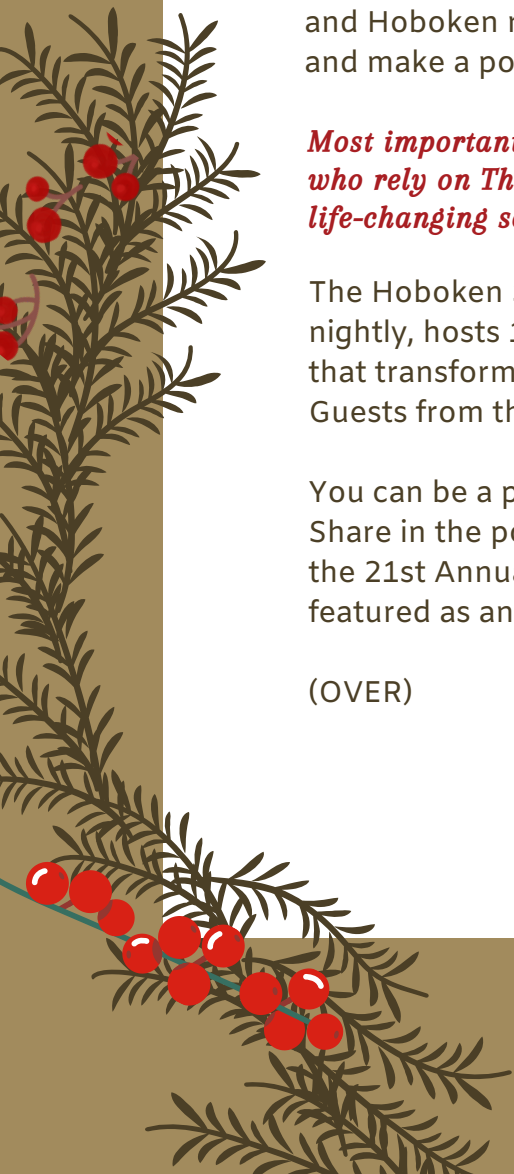
The opportunity to support this feel-good, do-good event is not to be missed. By partnering with us for our 21st Annual Auction, you will be joining forces with other generous local businesses, community leaders, and Hoboken residents who know that their gift can help change lives and make a positive impact on our community.

Most importantly, your support is a source of hope for the men and women who rely on The Hoboken Shelter for a warm meal, a safe place to stay, and life-changing services.

The Hoboken Shelter serves 500 meals daily, shelters 50 people nightly, hosts 1000 showers weekly, and offers supportive services that transform lives. In 2023, The Hoboken Shelter helped move 145 Guests from the street through the Shelter to their own homes.

You can be a part of these success stories by sponsoring the Auction! Share in the power of making a difference by becoming a Sponsor of the 21st Annual Auction or by donating a Digital Gift Certificate to be featured as an Auction prize.

(OVER)



300 Bloomfield Street, Hoboken, NJ 07030
201.656.5069 • HobokenShelter.org



Please consider the Sponsorship opportunities on the enclosed guide. Your support will be shared on Shelter's social media channels, through emails, and on event signage around town and at the Auction itself.

A volunteer from The Hoboken Shelter's Event Committee will follow up with you shortly about this special occasion to invest in helping change the lives of our hungry and homeless neighbors.

Thank you again for considering becoming a Sponsor or donating a Digital Gift Certificate for our 21st Annual Auction event.

We look forward to working together with you.

Sincerely,



Paul Nelson
Chair, Board Development Committee
DevelopmentChair@hobokenshelter.org

3 WAYS TO SUPPORT US



Donate a Digital Gift Certificate



Contribute with a Sponsorship



Purchase Live Auction Tickets



2024 Sponsorship Opportunities



\$5,000

Santa's Workshop Sponsorship

- Premier promotion & acknowledgement during our event
- Premier company logo included in social media and on event banners hung outside of Shelter
- Premier recognition in event press & Shelter communications sent to over 10,000 homes
- Includes 40 tickets to the live auction event



\$2,500

North Pole Sponsorship

- Premier promotion and acknowledgment during our event
- Premier company logo included in Shelter social media
- Prominent recognition in event press & Shelter communications sent to over 10,000 homes
- Includes 20 tickets to the live auction event



\$1,000

Candy Cane Sponsorship

- Special promotion and acknowledgement during the event
- Company logo included in social media
- Special recognition in event press & Shelter communications sent to over 10,000 homes
- Includes eight tickets to the live auction event



\$500

Snowflake Sponsorship

- Promotion and acknowledgment during the event
- Company logo included in social media
- Includes four tickets to the live auction

Reserve your sponsorship by completing the form on the back of this page. We thank you for your continued support.





Sponsorship Reservation
21ST ANNUAL AUCTION

Live and Online Auction: December 11, 2024 7 p.m.

Yes! I want to help end hunger and homelessness in my community with my Hoboken Shelter Auction Sponsorship:

- \$5,000 Santa's Workshop Sponsorship (Includes 30 Event Tickets)
- \$2,500 North Pole Sponsorship (Includes 20 Event Tickets)
- \$1,000 Candy Cane Sponsorship (Includes 8 Event Tickets)
- \$500 Snowflake Sponsorship (Includes 4 Event Tickets)
- \$50 Ticket to Live Auction Event on Dec. 11 - Quantity: ()

Name: _____ Company: _____
 Address: _____ Apt/Ste: _____
 City: _____ State: _____ Zip: _____
 Phone: _____ Email: _____

Please make checks payable to The Hoboken Shelter.

Please charge \$_____ to my (circle) Visa MasterCard Amex

Name on Card: _____
 Card Number: _____ CVC: _____ Exp: _____
 Authorized Signature: _____

How would you like to be acknowledged in promotional materials?

Please retain a copy of this form for your records. Email questions or your sponsorship form to sponsorship@hobokenshelter.org. To pay online, visit HobokenShelter.org/Auction or scan the QR code on the front of this form.

**To be included in promotional materials, we need to receive your
commitment by December 1, 2024.**

